



Online Intensive

Canva Beginners Internship



Overview

This internship will take you from a beginner to a confident Canva user, capable of creating various types of designs. By the end of the internship, you will have a strong foundation in Canva, a variety of completed designs, and a portfolio to showcase your skills.

What to expect weekly:

- Introduction to Canva and Basic Design Principles
- Learn Canva's interface and tools.
- Understand color theory, typography, and layout.
- Create simple designs like social media posts and flyers.
- Master advanced tools and design elements.
- Create presentations and infographics.
- Participate in daily design challenges and feedback sessions.
- Attend regular Q&A sessions for support.
- Apply skills to real-world projects like social media campaigns and marketing materials.
- Develop a personal project.
- Receive peer reviews and mentorship.
- Compile and refine a design portfolio.
- Complete a final project to showcase your skills.
- Present your work and receive feedback.

Daily Routine:

- Online sessions every Saturday and Sunday
- 60 Mins of Learning and 60 Mins of Hands-on design work
- Sessions via Zoom and WhatsApp

Expectations:

- Regular participation and commitment.
- Openness to feedback and collaboration.
- Creativity and willingness to experiment.

Week 1: Introduction to Canva and Basic Design Principles

- Overview of Canva's interface and tools
- Basic design principles (color theory, typography, layout)
- Creating simple designs (social media posts, flyers)
- Using templates and customizing them
- Practice session and Q&A

Week 2: Advanced Canva Features

- Using Canva's design elements (icons, images, shapes)
- Working with text and fonts
- Creating presentations
- Designing infographics
- Practice session and Q&A

Week 3: Real-World Design Projects

- Designing for social media (Instagram posts/stories, Facebook covers)
- Creating marketing materials (brochures, posters)
- Designing for print (business cards, letterheads)
- Working on a personal project
- Review and feedback session

Week 4: Portfolio Building and Final Projects

- Selecting and refining projects for a portfolio
- Creating a portfolio using Canva
- Presenting your portfolio
- Final project work (individual or group project)
- Final presentations and feedback



www.adelois.com
info@adelois.com
adeyemola@gmail.com
Toronto, ON, Canada