



Meet Tanuvi Bali

She is a Senior Manager at PwC in the Data, Technology & AI practice, with over 10 years in tech consulting.

She leads projects that touch the AI lifecycle end-to-end — from developing AI strategy to implementing AI solutions across industries including financial services, energy, utilities, and transportation.

Her work also includes building AI value management frameworks and upskilling executive leadership on AI adoption.

She was recognized as one of the Top 25 Women in Technology in Canada by Betakit and Toast, and leads business development and GTM strategy for AI offerings at PwC.

What Inspired You to Pursue a Career in STEM?

I was drawn to STEM because of its ability to solve complex, real-world problems at scale. Starting my career in market research and analytics, I saw firsthand how data and technology could drive better decisions for organizations and people. That curiosity pulled me deeper into tech consulting, and eventually into AI, where I get to help organizations navigate transformative change responsibly.



SENIOR MANAGER –
DATA AND AI

PwC

Toronto, ON, Canada



About Big Sister WCW ★

Big Sister WCW is our bi-weekly Woman Crush Wednesday spotlight celebrating inspiring women in STEM, their journeys, lessons, achievements, and the advice they want to pass on to the next generation of women in STEM.



What Is One Challenge You Have Faced in Your STEM Journey, and What Helped You Overcome It?

I didn't come from an engineering background, and early on I worked closely with a highly technical team. I was often the last to speak up, holding back ideas out of fear I'd say something wrong since I wasn't a subject matter expert.

A mentor once told me that comfort and growth usually move in opposite directions – that stuck with me. I leaned into learning and upskilling, and made my way forward by seeking out increasingly complex and challenging projects.

What Big Sister Advice Would You Give to Girls or Early-Career Women in STEM?

Don't wait to feel 100% ready before raising your hand. Some of my biggest growth came from taking on projects that stretched me – leading teams, public speaking, presenting to C-suite executives, managing multi-million-dollar programs – before I felt confident (still not fully prepared, always learning :)).

Build a network of mentors and sponsors early, i.e people who not only praise you on your face but also when you are not in the room, people who grow but also make sure you grow with them.

Whats Happening at Adelois?

Applications Open for:

FutureHer Mentorship Program



This is a four-week virtual mentorship experience designed to empowering current female grade 09-12 STEM oriented students.

The program includes live virtual sessions, mentor conversations, interactive activities, peer discussions, a participant workbook, a mini project, and a certificate of completion.

Apply by
September 29, 2026

adelois.com/futureher-mentorship/